

# RESUME

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## WORK EXPERIENCE

1995 - present / Freelance (Mac & PC platforms)

Website, mobile and UI (user interface) design, IA (information architecture), product branding, animation, banner ads, video integration, mixed-media, social media, email marketing, print design, and music/audio production. Available for freelance, part-time, contractual per-project jobs, and will consider full-time position offerings.

2002 - 2004 / SIAC (New York Stock Exchange), NY

Design/Interactive Director. Lead designer for progressive interactive design department of SIAC, which included website design, product branding, and Flash demos for interactive user-interface tools to be used by floor traders.

1990 - 1995 / Neographic, Multimedia Developer, NY

Lead Designer/Developer. Interactive multimedia design/development, including CD-ROM's, demos, kiosks, and print collateral.

1988 - 1990 / Fox/Lorber Associates, Film & Video Distributer, NY

Graphic Designer & Marketing Assistant. Design, mechanicals and preparation of various promotional materials.

1984 - 1987 / I.M. Pei & Partners, Architect Firm, NY

Assistant. General office duties under manager: maintaining blue-prints, coordinating memos/bulletins, data entry.

## CLIENT LIST

Web / UI / Online

Dialog New Media

Brooklyn Bean Roastery

Lucy Kostelanetz Productions

Media Research Center

New York Stock Exchange / SIAC

Euro RSCG / Havas Worldwide

The Luv

PubMatic

MediaCom

Cole Haan

Gate Worldwide

Penton Media

Walrus

CondeNet

DHL

American Express

Time Warner

Wall Street Journal

Consumer Reports

Daily Racing Form

Print / Video / Multimedia

Hooligan

Zeloo Media

Lucy Kostelanetz Productions

New York Stock Exchange / SIAC

New Soul Productions

Food Arts Magazine

Conde Nast

Toshiba

Variety

## Music / Audio

Juan Belmonte Music  
Shout It Out Loud Music  
Double Cheese Records  
Gotta Keep Faith Records  
New Soul Records  
Nickelodeon

## WEB DESIGN

**Creative:** Dynamic Web/interface page and multi-page/level site design, with an emphasis on a strong design aesthetic. Design of mock-ups and templates for client, as well as banner ads and other branding/promotional elements. Corporate and product branding from the ground up, including logo and color scheme look-and-feel. Design and development across all major social networking sites, including Facebook and Twitter -- this includes custom page design and marketing/branding solutions. Tablet/iPad design, transitioning from traditional web and print collateral. Software skills include Photoshop, Illustrator, ImageReady, and more.

**Production:** Advanced skills include responsive site development/production, HTML, CSS, JavaScript, Flash, AS2, FTP/server side (Fetch), consulting, and more. Designed or collaborated on design and construction of several major Web sites, microsites, ad banner campaigns (including banner resizing), and email blasts.

## IA / UI DESIGN & INTERACTIVE MEDIA

**Creative:** Design of user interfaces and prototypes, and an understanding of usability for presenting heavy and complex content. Managing and dividing up content creatively into clean sites, microsites and apps, with an emphasis on the user experience. This includes navigation, sub-navs, dashboards, devices for secondary content, search/result interface solutions, etc. Mid-level in front-end interface development and information architecture. Design of mock-ups and templates, including strategic work with wireframes and site maps. Work has also included CD-ROMs, kiosks and other demos featuring animation, sound, and video, including a dynamic multiple-level user interface for managing stock data.

**Production:** Skills include Photoshop, Illustrator, InDesign, Adobe Acrobat, and more.

## PRINT DESIGN / DESKTOP PUBLISHING

Graphic design and layout for magazines, brochures, CD/DVD jackets, packaging, business cards, and more, including high-resolution photo retouching, pre-press, and print supervising and overseeing.

## DIGITAL SOUND & MUSIC PRODUCTION

Full 24-bit digital recording, mixing and editing capabilities in-house, with up to 64 tracks. Professional studio engineering and production experience. Bumper music/jingle composing and producing and voice-over production. Clients have included Juan Belmonte Music, Nickelodeon, NYSE, and more.

## SOFTWARE COMPUTER SKILLS

### Web / Media Design & Development

Adobe Creative Suite  
Adobe Photoshop CS5  
Adobe Flash CS4  
Adobe Illustrator  
InDesign  
QuarkXPress  
HTML  
CSS  
JavaScript  
WOW Slider  
Fetch, other FTP software

## Music Production / Other

CuBase-virtual studio recording  
sonicWORX-audio mastering  
Pro Tools (intermediate)  
Garage Band  
iMovie  
Quicktime  
BIAS Peak  
SoundEdit  
Microsoft Word  
Visio

## **OTHER SKILLS**

Musician -- Singer/Songwriter, Performer (piano/keyboards, drums) and Producer/Engineer

## **WORK PORTFOLIO**

<http://mmdsgn.com>

## **LATEST SITE DESIGN / DEVELOPMENT**

<http://newbostonpost.com>  
<http://javafactoryroasters.com>  
<http://selectbytrump.com>  
<http://wedontwannamakeyoudance.com>  
<http://mr-shy.com>